

D.5 - Day 1 - Log/Exponential Models and Applications

Exponential Growth/Decay Model:

$$y = a(1 \pm r)^x$$

↖ initial value/amount
 ↖ rate of growth or decay
 (positive) (negative)

↖ number of time periods (t)

Ex.1 Write an exponential function modeling this situation and solve.

You invested \$1000 into a savings account at the end of sixth grade. The account pays 5% annual interest. How much money will be in the account after seven years? (Round answer to the nearest cent)

5% \rightsquigarrow $r = .05$

$$y = 1000(1 + .05)^7$$

$y = \$1407.10$

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Ex.2 Write an exponential function modeling this situation and solve.

The amount of zombies in the U.S. is doubling every day. The outbreak is thought to have started with 4 zombies in Dallas, TX. If this trend continues, how many zombies will there be in 25 days?

$a = 4$
 $t = 25$
 $r = 100\% \rightsquigarrow 1$
 $y = ?$

$$y = 4(1 + 1)^{25}$$

$y = 134,217,728$
 zombies



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Ex.3 Write an exponential function modeling this situation and solve.

There is currently a population of 5,200 polar bears in a certain area in the Arctic Americas. That population has been decreasing by about 3.5 % each year. If this trend continues, how many will remain in 50 years? (Round answer to the nearest whole number)

$$a = 5200$$

$$r = .035$$

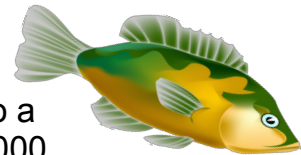
$$t = 50$$

$$y = ?$$

$$y = 5200(1 - .035)^{50}$$

$$y \approx 876 \text{ bears}$$

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Ex.4 Write an exponential function modeling this situation and solve.

A certain invasive population of fish were introduced into a lake 45 years ago. The current population is about 200,000. If the estimated breeding rate of this fish is 23% each year, how many fish were initially introduced into the lake 45 years ago? (Round answer to the nearest whole number)

$$t = 45$$

$$r = 0.23$$

$$y = 200,000$$

$$a = ?$$

$$\frac{200,000}{(1 + .23)^{45}} = \frac{a \cdot (1 + .23)^{45}}{(1 + .23)^{45}}$$

$$18 \text{ fish} = a$$

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